



# **BLUEAIR** **Project Final Event**

## **SHAPING TOGETHER THE SUSTAINABLE BLUE ECONOMY OF THE ADRIATIC-IONIAN MACRO-REGION**

11th July 2023

09.00 - 16.00

Savoia Excelsior Palace, Riva del Mandracchio 4  
Trieste - Italy

*Hybrid event*



# AGENDA

09.00

## REGISTRATIONS

09.30

## WELCOME AND INTRODUCTION

- **Salvatore La Rosa**, Research and Innovation Division Director, Area Science Park
- **Alessia Rosolen**, Regional Councillor for Labour, Training, Education, Research, University and Family, Autonomous Region of Friuli Venezia Giulia

09.50

## CONFERENCE OPENINGS

Envisioning the future opportunities and challenges for an innovation driven blue economy across the Adriatic-Ionian macroregion and the role of European Territorial Cooperation in the context of the wider European and Mediterranean scenario.

- **Eleni Hatziyanni**, DG MARE
- **Maria Cristina Pedicchio**, EC Member of the Mission Board Ocean and Waters
- **Francesco Raphael Frieri**, Interreg ADRION Programme Managing Authority

10.35

## THE BLUEAIR PROJECT IN THE FRAMEWORK OF THE ADRION PROGRAMME

Project's main achievements and legacy in the light of the new IPA Adrion Programme.

### *The Interreg IPA ADRION Programme for 2021-2027: objectives and priorities*

**Barbara Di Piazza**, Interreg ADRION Joint Secretariat

### *The BLUEAIR project: main results and launch of the Innovation Community*

**Vanessa Sanson, Elena Banci**, Area Science Park

Moderator: **Ivan Curzolo**, National Agency for Territorial Cohesion

11.10

## COFFEE BREAK



11.30

### II THEMATIC PANEL: INNOVATION COMMUNITY

The BLUEAIR Innovation Community has been launched to join forces and take action to promote coordinated innovation cooperation in the blue economy of the Adriatic and Ionian Region. The panel will discuss the Community's purpose and mission and frame it into the wider context of transregional collaboration.

Moderator: **Peter Medica**, *Technology park Ljubljana*

- **Alessandro Daraio**, Emilia Romagna Region
- **Vincent Duchêne**, S3COP
- **Andrijana Parić**, DIH Innovamare
- **Theano Stamopoulou**, EUSAIR Pillar 1 Co-coordinator

12.15

### II THEMATIC PANEL: INNOVATION STRATEGY

Panel to explore the ambitious goal of designing a macroregion-wide innovation strategy for the blue economy and discuss the progress and future prospects of the Blue Smart Specialisation Strategy in the Adriatic-Ionian region, with a specific focus on the IPA countries.

Moderator: **Domagoj Šarić**, *Croatian Chamber of Economy*

- **Maria Boile**, University of Piraeus
- **Marija Rajaković**, Croatian Ministry of Regional Development
- **Viktor Nedović**, University of Belgrade, Coordinator of the process of S3 development in the Republic of Serbia
- **Gorazd Jenko**, Ministry of Cohesion and Regional Development, Smart Specialisation Division, Slovenia

13.00

### NETWORKING LUNCH

14.00

### III THEMATIC PANEL: BLUE SKILLS TO FEED JOBS

The panel will discuss how to boost the next generation of blue careers through advanced digital, green and soft skills, matching the training offer to the market needs: building people and not just creating curricula along with providing a competence framework on blue skills.

Moderator: **Mounir Ghribi**, National Institute of Oceanography and Applied Geophysics - OGS

- **Ketty Segatti**, Friuli Venezia Giulia Autonomous Region
- **Giuseppe Caprino**, Cluster Tecnologico Nazionale Blue Italian Growth
- **Leonardo Manzari**, WestMED Assistance Mechanism

14.45

#### IV THEMATIC PANEL: TECHNOLOGY FORESIGHT

Potentials for innovation and technological development on selected blue economy sectors in the Adriatic-Ionian region: alternative fuels, robotics, aquaculture, waterborne transport.

Moderators: **Costanza Galbardi**, **Noemi Tomasi**, Area Science Park

- **Paolo Guglia**, Innovation and Policy Manager, FINCANTIERI S.p.a
- **Vladislav Maraš**, University of Belgrade
- **Nikola Mišković**, University of Zagreb
- **Ana Rotter**, National Institute of Biology - Marine Biology Station Piran

15.30

#### Q&A SESSION

15.45

#### CONCLUSIONS

- **Paolo Rosso**, Senior Policy Advisor
- **Ketty Segatti**, Friuli Venezia Giulia Autonomous Region
- **Vanessa Sanson**, Elena Banci, Area Science Park

16.00

#### END OF DAY AND FAREWELL COCKTAIL

Event Moderator: Paolo Rosso, Senior Policy Advisor

English-Italian interpretation service will be available.

Join the BLUEAIR  
Innovation Community  
here:

