

Fostering transregional S3-based cooperation: Advancing the sustainable blue economy through macroregional innovation collaboration

Agenda

09:30 – 10:00 Registration

10:00 – 10:20 BLUEAIR project and its strategic importance for the Adriatic and Ionian Region
Elena Banci, Area Science Park

10:20 – 10:40 BLUEAIR Macroregional innovation strategy for Sustainable Blue Economy
Domagoj Šarić, Croatian Chamber of Economy

10:40 – 11:00 BLUEAIR Innovation Community building
Peter Medica, Technology Park Ljubljana

11:00 – 11:20 Embedding macroregional cooperation in territorial Smart Specialisation strategies
Gorazd Jenko, Ministry of Cohesion and Regional Development of Slovenia

11:20 – 11:40 Promotion of transregional innovation cooperation through macroregional strategies
Eirini Mantzouni, EUSAIR Pillar 1 Blue Growth

11:40 – 12:20 EC promotion of transregional S3-based cooperation
Helena Sundblad Schäfer, DG REGIO
Eleni Hatziyanni, DG MARE

12:20 – 14:00 Networking lunch

The event is organized by Technology Park Ljubljana in collaboration with Slovenian Business and Research Association.