

Interreg 
EUROPEAN UNION

ADRION ADRIATIC-IONIAN

European Regional Development Fund - Instrument for Pre-Accession II Fund

BLUEAIR



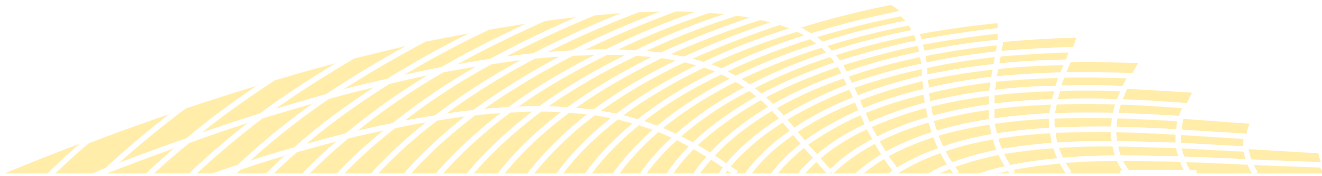
BLUE GROWTH SMART ADRIATIC IONIAN S3

Macroregional Innovation Community for the Sustainable Blue Economy



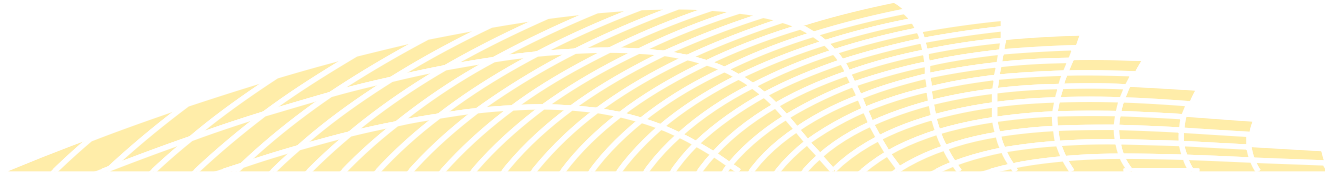


**Blue economy thrives,
Innovation leads the way,
Adriatic-Ionian.**





Network based on **previous activities and other initiatives**, **open to all**, consisted of quadruple helix stakeholders and actors, with the aim of coordinating initiatives and cooperation in the **definition of new actions**, based on the **manifesto** (principles and objectives of transnational collaboration in SBE) and the **action plan** (a comprehensive program for close transnational cooperation)



Six founding principles 1/3



BLUEAIR Innovation Community aims to be an **open platform to improve and streamline innovation collaboration** at territorial and macro-regional levels to move towards a sustainable blue economy in the Adriatic and Ionian Region.

Rather than creating a whole new layer, BLUEAIR Innovation Community aims to be more of a **coalition/network of already existing frameworks and initiatives** from the Adriatic and Ionian Region while being **open also to new stakeholders**.

BLUEAIR Innovation Community is open to **all quadruple helix stakeholders** from the Adriatic and Ionian Region, such as national and regional governments and local authorities, sectoral agencies, universities and research centers, companies, clusters and other business support organizations, civil society and NGOs.



BLUEAIR Innovation Community aims to be a tool to **improve networking opportunities, exchanges of experiences, collaboration, advocacy and increase the visibility of innovations** in sustainable blue economy sectors, relevant to the Adriatic and Ionian Region.

The main tasks of the BLUEAIR Innovation Community include **building innovation capacity** across the macro-region for a new wave of transformative innovation policies, **promoting collective innovation actions** and **exploiting cooperation opportunities**, and **strengthening the macroregional innovation ecosystem**.

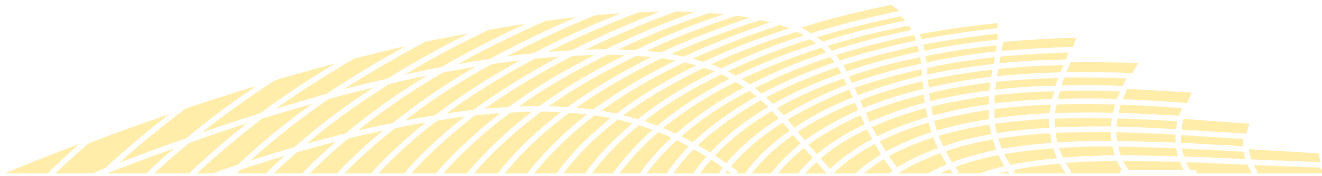
BLUEAIR Innovation Community shall be organized in **thematic/working groups** around sustainable blue economy sectors/value chains with the **greatest potential** for the Adriatic and Ionian Region.





Validated by:

- Stakeholders participating in various BLUEAIR events
- 40+ project coordinators of past and ongoing projects on the blue economy and innovation (Interreg Adrion, Interreg Mediterranean/Interreg Euro-MED, cross-border Interreg programmes, Horizon 2020, Horizon Europe, Erasmus+, EMFF/EMFAF)
- Blue economy cluster coordinators





Call for action!


Definition of the **Manifesto**

- **What:** the nature of the innovation community
- **Why:** goals to pursue
- **How:** value added for the Adriatic and Ionian Region
- **Who:** partners and target groups

Definition of the **Action Plan**

- Call for **suggestions/ideas/proposals for new actions**

Consideration and alignment with relevant strategies, policy documents, directions and recommendations, studies, findings and results of past and ongoing projects...



How can I get involved?



Contact your local BLUEAIR partner

Apply here: <http://www.1ka.si/innovation-community>

