

Blueair Learning event in the Baltic Sea Region

21-22 March 2023

Gilka Remise, Kärntener Strasse 20, Berlin

(<https://goo.gl/maps/qouJvr5usPiDvinL6>)

Registration: <https://www.1ka.si/Blueair-Berlin>

Tuesday, 21 March 2023	
9:00-9:30	Registration & Morning reception with coffee and snacks
9:30-9:45	Welcome and introduction to the learning event: Aims and objectives, presentation of the involved BSR institutions, agenda walkthrough <i>Angela Schultz-Zehden</i>
9:45-10:15	Introduction to EUSBSR – History, State of Play, Vision <i>Juhani Ailio</i>
10:15-10:45	EUSBSR, PAC INNO and its work on Smart Specialization <i>Esa Kokonnen</i>
10:45-11:15	Questions & Answers
11:15-11:45	Coffee break
11:45-12:45	The SUBMARINER Network as the EUSBSR flagship of macroregional cooperation on the sustainable blue economy <i>Angela Schultz-Zehden</i>
12:45-13:15	Questions & Answers
13:15-14:15	Light lunch
14:15-15:00	Past and current funding opportunities within Europe to support innovation community building in the Sustainable Blue Economy <i>Angela Schultz-Zehden</i>
15:00-15:30	BSR support to innovation community building: good practices, challenges and opportunities, finance mechanisms <i>Esa Kokonnen</i>
15:30-15:45	Grabbing a coffee and cake
15:45-16:15	Interactive discussion between participants and the three speakers <i>Juhani Ailio, Esa Kokonnen, Angela Schultz-Zehden</i>
16:15-16:30	Wrap-up of the day

Wednesday, 22 March 2023	
9:00-9:30	Registration & Morning reception with coffee and snacks
9:30-10:00	The Submariner Accelerator – An introduction <i>Angela Schultz-Zehden</i>
10:00-10:30	BlueBioCluster – How to foster Sub-Regional Blue Innovation and Economy Development <i>Alberto Terenzi</i>
10:30-11:00	BalticMUPPETS – From a Mussel Working Group to a concrete Interregional innovation investment (I3) project <i>Annette Heiß</i>
11:00-11:30	Coffee break
11:30-12:15	The Mission Ocean in the Baltic & North Sea Region – The future of BSR support to innovation in the sustainable blue economy <i>Angela Schultz-Zehden</i>
12:15-13:00	What and how to transfer BSR experience to the Adriatic-Ionian Context? Interactive discussion between participants and speakers <i>Angela Schultz-Zehden, Alberto Terenzi, Esa Kokkonen, Juhani Ailio</i>
13:00-13:30	Wrap-up of the day and the study trip
13:30-14:30	Light lunch