

Interreg



EUROPEAN UNION

ADRION

ADRIATIC-IONIAN

European Regional Development Fund - Instrument for Pre-Accession II Fund

BLUEAIR



PRESS RELEASE

BLUE GROWTH SMART ADRIATIC IONIAN S3

www.blueair.adrioninterreg.eu

Dear reader,

Welcome to the 1st BLUEAIR press release. We are happy to present you the first press release of BLUEAIR - BLUE GROWTH SMART ADRIATIC IONIAN S3.

Get to know what we achieved so far. Enjoy reading!

KEY FACTS ABOUT THE PROJECT

ABOUT THE BLUEAIR

The main goal of BLUEAIR project is enhancing the institutional capacities of ADRION regions in the definition of a common approach towards the implementation of the S3 policy on Blue Growth (BG) at the macro-regional level.

PARTNERSHIP OF THE PROJECT

Geographically speaking, BLUEAIR project partnership covers almost all ADRION area. Coastal, as well as inland countries, have been included to explore the potentialities and challenges. Next to the 11 project partners, additional 20 associated strategic partners are supporting the projects - regional authorities, administrations, ministries, research agencies, universities.

FACTS AND FIGURES

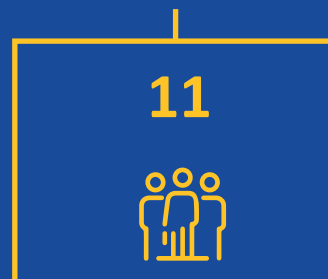
PROJECT BUDGET



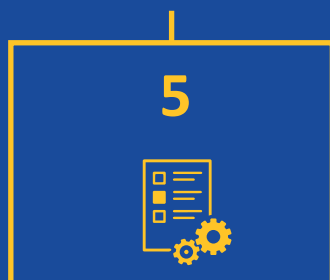
PROJECT DURATION



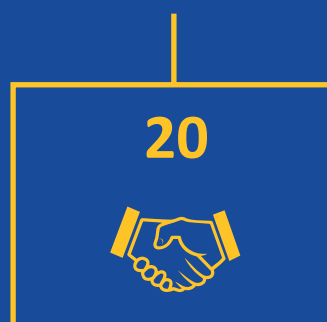
NUMBER OF PROJECT PARTNERS



THEMATIC WORK PACKAGES



NUMBER OF ASPs



PROJECT RELATED EVENTS

KICK-OFF MEETING

BLUEAIR partners in this difficult time cannot meet personally, but they organized the Kick-off meeting online on 16th of December 2020. At the meeting, the partners discussed the main aim of each thematic work packages and the first steps connected to them.

PROJECT ISSUES

ABOUT WP1 - Management

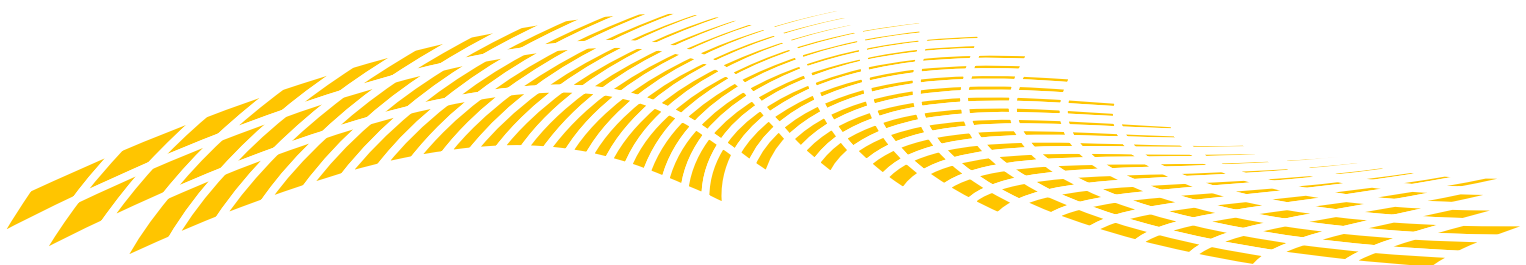
Leader of the work package: Area Science Park

BLUEIAR management structure has 3 different levels: A) strategic - concerns the organization of relevant decision-making systems & risk management, handled by the Steering Group; B) operational level- concerns day-by day project implementation and it is carried on by PPs appointed technical and financial managers; C) scientific-linkage between strategic & operational, is carried on by the Policy Board, that supports strategic decision as well as project implementation and quality assurance.

ABOUT WP2 - Mutual learning, good practices exchange, and networking

Leader of the work package: Technology Park Ljubljana Ltd.

Set-up of a framework for improving public actors' capacities on innovation policies, strategies, and actions to promote and support Blue Growth (BG) in the Adriatic-Ionian area in a coordinated way. Activities will be built on the existing BG innovation policies and on the capitalization of past and ongoing BG and S3 related projects in the ADRION area. We will "import" experiences from more advanced (in terms of BG) EU macro-regions (ie. Baltic Sea Region).



ABOUT WP3 - Blue growth smart strategy development

Leader of the work package: Croatian Chamber of Economy

The WP is focused on the creation of an Innovation Strategy and Action plan for Innovation investment and improvement through the identification of the macro-regional specialization BG sectors, by a) identification of BG key common technologies, b) developing a set of tools for the improvement of future regional/national S3 considering BG based on insights derived from macro-regional S3 analysis; c) pilot EDP on BG and identification of best practices on BG in Adriatic Ionian region and beyond.

ABOUT WP4 - Capitalization

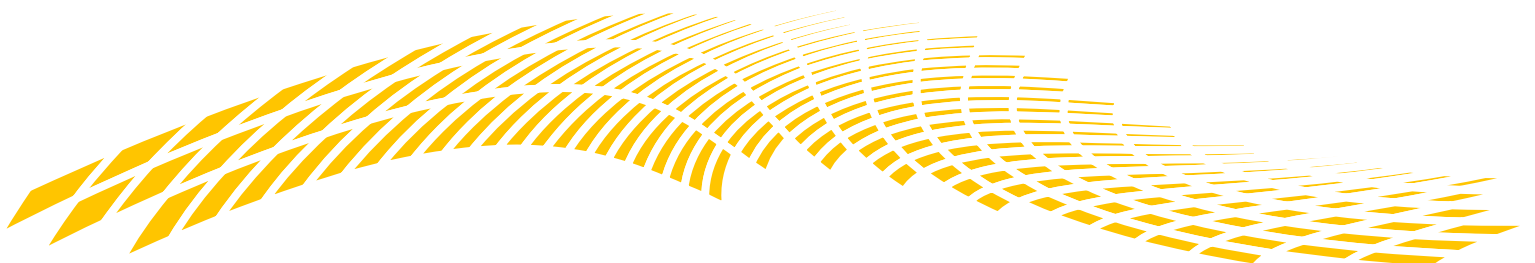
Leader of the work package: Area Science Park

This WP pursues the objective of capitalizing project results, methodology, and tools in the ADRION-based areas and beyond, to ensure the effective establishment of a transnational cooperation Community and maximize the exploitation of project main outputs.

ABOUT WP5 - Communication

Leader of the work package: Innovation and Entrepreneurship Centre Tehnopolis

The WP pursues the objective of disseminating results and information and communicating achievements and opportunities to stakeholders, target groups as well as to final beneficiaries to ensure the active involvement of the quadruple helix's stakeholders: policymakers, academia, civil society, enterprises in transnational collaboration in the blue growth field. To ensure effective communication, different channels are activated: direct communication through events, workshops, roundtables, digital platforms; indirect communication through media, promotional materials, and campaigns, etc.



PROJECT PARTNERS



CONTACT

Lead partner:

Area Science Park

E-mail:

vanessa.sanson@areasciencepark.it
elena.banci@areasciencepark.it

**BLUEAIR: TWO SEAS, DIFFERENT TERRITORIES,
TOGETHER, MOVING THE BLUE GROWTH FORWARD**



This project is supported by the Interreg ADRION Programme funded under the European Regional Development Fund and IPA II fund.